Transferable Solution Sheet

Identification of a Transfer Opportunity for the ETU Call · Key information for potential takers

Green living areas | Interreg Euro-MED | Co-funded by the European Union | ECOSYSTEMIC TRANSITION HUB ETU

PROJECT ACRONYM
BAUHAUS4MED

Full project title
Testing New European Bauhaus Solutions for Deep Green Transformation of Cities and Regions in Euro-MED area

TOP SOLUTION TITLE
Crowdvocacy – Digital Platform for Citizen Participation

Participatory methodology and platform for citizens to co-create green areas

THEMATIC AREA
Green Community engagement

SOLUTION TYPE
Participatory methodology and digital platform

CHALLENGE ADDRESSED
Citizen co-creation of green spaces

SPECIFIC OBJECTIVE
2.4 · Climate change adaptation and risk prevention

1 Solution Overview

Territorial challenge addressed
Citizens need accessible ways to co-create green spaces and other urban solutions, supporting deliberative and participatory democracy.

Description of the solution
Participatory multi-platform for public-private partnerships: citizens submit, discuss and vote on proposals for urban projects such as green spaces. It supports local nodes and open calls (B4M Dashboard).

Documents and links
Crowdvocacy – ETU solution page
B4M platform: b4m.space

Primary target users
Local authorities and sectoral agencies, with partnerships and citizens.

2 Replicability and Adaptation Potential

Potential applications
Participatory co-creation of green areas and other urban projects, and launching and managing open calls with local nodes. As a scalable tool, the dashboard can be adapted to other projects and regions.

Suitable territorial contexts
Municipalities and regions; EU-funded projects. Best fit: a concrete local challenge, a committed public-community ecosystem and a credible path from citizen input to institutional response.

3 Mentoring and Technical Support Offered

Giver ticks the schemes offered

FULL TAKER MENTORING SCHEME [X] *Offered by the giver (type X)*

Potential mentoring activities and materials

Transfer as a participatory methodology (community mobilisation, collective campaigning, pathways to policy impact) supported by digital tools. Six-month mentoring:

- Month 1 · Assessment: local participation ecosystem, environmental or urban challenge, stakeholders and policy opportunities.
- Month 2 · Co-design: objectives, engagement, advocacy strategy, inclusive participation, institutional response.
- Month 3 · Preparation: platform feasibility, technical needs, moderation, accessibility, communication.
- Months 4–5 · Testing: mentored small pilot or prototype, mobilisation, facilitation, feedback and iteration.
- Month 6 · Evaluation: engagement, policy impact, lessons, scaling options and responsibilities.

Shareable: guidance, B4M cases, stakeholder and campaign templates, safer-space guidance, platform demos, policy-tracking, and evaluation tools.

Indicative outcomes and outputs

- M1: transfer assessment, stakeholder map and pilot challenge
- M2: pilot design and engagement plan
- M3: technical adaptation roadmap and implementation plan
- M4–5: tested pilot or validated prototype, with documented feedback
- M6: transferability report and implementation roadmap

Software development, dedicated hosting or custom deployment need a separate feasibility and resource assessment.

SOFT TAKER MENTORING SCHEME [X] *Offered by the giver (type X)*

Potential mentoring activities and materials

One workshop, study visit or online demonstration of the Crowdvocacy methodology and B4M cases; access to selected guidance, canvases and examples; facilitated discussion of local applicability.

Indicative outcomes and outputs

Short readiness assessment or concept note outlining possible local use.

4 Requirements for Transfer

Requirement	Information for full takers	Information for soft takers	Stage
Technical profiles and baseline competencies	Local coordinator with community engagement experience; IT support for technical assessment	Contact familiar with local sustainability or participation; no IT skills needed	Start
Data and information	Local challenge, stakeholder map, participation channels, context data, data-protection setup	Basic local context and potential use case	Start
Digital resources	Internet, communication channels, capacity to test a digital process; own platform optional	Internet access for demonstrations and exchanges	Start / Mentoring
Stakeholder involvement	Local authority and community actors, incl. underrepresented groups, co-design a pilot	Interest from a local authority or community organisation	Start / Mentoring
Operational conditions	Coordinator; time for mentoring, one co-design activity, a small pilot and documentation	One exchange activity and brief feedback	Start
Regulatory aspects	GDPR, accessibility and participation rules; data, moderation and communication roles set	Compliance with rules for exchange activities	Mentoring
Other relevant requirements	Concrete challenge; will to respond to outcomes; inclusive engagement; sharing lessons	Willingness to explore applicability and share learning	Start

Soft-taker column: fill only if the soft scheme is offered. Stage: Start = essential to initiate transfer · Mentoring = can be developed during mentoring · Later = needed only for subsequent implementation